










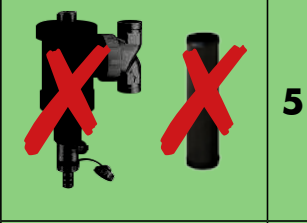






# 7 reasons to choose Cool



## STEEL

## COOL

1	 <p>EXTERNAL POWDER COATING POSSIBLE FORMATION OF EXTERNAL RUST <b>UNAESTHETIC PRODUCT</b></p>	<p>DOUBLE COATING: ANAPHORESIS (ANTI-CORROSION) + POWDER COATING (EXTERNAL FINISHING)  NO FORMATION OF EXTERNAL CORROSION  <b>THE PRODUCT WILL ALWAYS REMAIN AS NEW AS DAY ONE</b></p>	 <p>1</p>
2	 <p>FORMATION OF RUST AND SLUDGE POSSIBLE CORROSION AND INTERNAL OBSTRUCTION <b>LOSS OF PERFORMANCE, HEAT OUTPUT AND EFFICIENCY</b></p>	<p>INTERNAL ALETERNUM TREATMENT  NO INTERNAL CORROSION AND OBSTRUCTION  <b>ALWAYS CLEAN AND EFFICIENT RADIATOR</b></p>	 <p>2</p>
3	 <p>FORMATION OF DEPOSITS, IMPURITIES AND SLUDGE IF THE DIRT SEPARATOR IS MISSING POSSIBLE OCCLUSION OF THE SYSTEM <b>EXTRAORDINARY MAINTENANCE WITH POSSIBLE REPLACEMENTS AND PERFORMANCE LOSS = 200/500 € PER YEAR</b></p>	<p>NO FORMATION OF DEPOSITS, IMPURITIES AND SLUDGE  ALWAYS CLEAN WATER SYSTEM  <b>ORDINARY MAINTENANCE AND OPTIMAL PERFORMANCE = 0€ PER YEAR</b></p>	 <p>3</p>
4	 <p>STORAGE OF DEPOSITS AND IMPURITIES POSSIBLE OBSTRUCTION OF THE BOILER'S HEAT EXCHANGER <b>EXTRAORDINARY MAINTENANCE, HIGHER GAS CONSUMPTION AND PERFORMANCE LOSS = BOILER REPLACEMENT 2.000€</b></p>	<p>NO STORAGE OF DEPOSITS AND IMPURITIES  NO OBSTRUCTION OF THE BOILER'S HEAT EXCHANGER  <b>ORDINARY MAINTENANCE, LOWER CONSUMPTION AND OPTIMAL PERFORMANCE = 0€</b></p>	 <p>4</p>
5	 <p>FORMATION OF DEPOSITS, IMPURITIES AND SLUDGE IN THE EQUIPPED WITH IRON/STEEL (NOT STAINLESS) RADIATORS USE OF ADDITIONAL PRODUCTS <b>PURCHASE OF DIRT SEPARATORS OR FILTERS = € 250 EXPENSE</b></p>	<p>NO FORMATION OF IMPURITIES AND SLUDGE WITHIN THE SYSTEMS EQUIPPED WITH THE FONDITAL'S ALUMINIUM RADIATORS THAT HAVE THE ALETERNUM TREATMENT  NO NEED OF ADDITIONAL PRODUCTS  <b>ABSENCE OF DIRT SEPARATORS OR FILTERS = 0€</b></p>	 <p>5</p>
6	 <p><b>FROM 2 TO 5 YEARS WARRANTY</b></p>	<p>QUALITY AND SAFETY ONLY WITH COOL ALUMINIUM ALETERNUM  <b>12 YEARS WARRANTY</b></p>	 <p>6</p>
7	 <p><b>LOWER QUALITY/PRICE RATIO</b></p>	<p><b>EXCELLENT PRICE/QUALITY RATIO</b></p>	 <p>7</p>