

Information document pursuant to and in accordance with Article 13 of Regulation (EU) 2016/679 (GDPR)

In compliance with the provisions of Article 13 of Regulation (EU) 2016/679 (GDPR), we provide you with the necessary information regarding the processing of personal data.



Processed personal data.

Personal data: any information relating to an identified or identifiable natural person (data subject). An identifiable person is someone who can be identified, directly or indirectly, by specifically referring to an identifier such as name, identification number, location data, online identifier or to one or more factors specific to his/her physical, physiological, genetic, mental, economic, cultural or social identity – see Art. 4, par. 1, (1) GDPR.

Categories of data - personal and contact data, name, surname, email, telephone number, job.

The processing will have as its object the personal data you provided, also through the Fondital Spa Technical Assistance Centres, by filling in the data collection form in the context of product installation and Fondital insurance service.



1. **Data Controller** pursuant to Articles 4 and 24 of EU Reg. 2016/679 is **FONDITAL S.p.A.**, with registered office in Vobarno - BS, Via Cerreto, 40, 25079 - in the person of the Chairperson of the Board of Directors. The contact details of the Data Controller are: tel. +39 0365.87831 email: privacy@fondital.it



2. PURPOSES OF THE PROCESSING AND LEGAL BASIS - DATA RETENTION PERIOD - NATURE OF THE PROVISION

- **PURPOSES OF THE PROCESSING:** Direct marketing.

Providing you with information of a commercial nature about products, exhibitions and events, including through our newsletter, or allowing you to participate in any customer satisfaction surveys and market research for product improvement. These communications will be sent by email or made by telephone, also through automated means (SMS, social network messaging systems). You also have, in any case, the possibility of preferring to be contacted exclusively by traditional means, objecting only to receiving communications through automated means by writing to privacy@fondital.it

- **LEGAL BASIS:** Your explicit consent to the processing of data for this purpose (Art. 6, paragraph 1, letter b GDPR)
- **PERSONAL DATA RETENTION PERIOD:** until revocation of consent. You may revoke your consent at any time by clicking on the "unsubscribe" button contained in any email or newsletter you receive or by writing to privacy@fondital.it.
- **THE PROVISION OF DATA FOR THIS PURPOSE IS OPTIONAL.** If you do not wish to provide your data, it will not be possible for Fondital Spa to keep you constantly updated on offers and promotions reserved for its customers, nor will it be possible to use your data for market research and statistical and customer satisfaction analyses.



3. RECIPIENTS OR CATEGORIES OF RECIPIENTS OF DATA

The personal data provided may be communicated to subjects who will process the data as processors and/or as authorised persons acting under the authority of the Data Controller, in order to comply with the existing contracts with the Company or for related purposes. In particular, data may be communicated to recipients belonging to the following categories:

- external subjects who manage / support / assist, even occasionally, the Data Controller in the management of the information system and telecommunications networks (including e-mail)
- Firms or companies in the context of assistance and consulting;
- authorities for the fulfilment of legal obligations and/or provisions of public bodies upon request.



4. DATA TRANSFER TO A THIRD COUNTRY

If it becomes necessary to transfer your data to third countries outside the EU, this will be done in accordance with the limits and conditions set out in Articles 44 et seq. of EU Regulation 2016/679. In particular, your personal data will be transferred to the USA (United States of America). The Data Controller, for the transfer in question, has signed the Standard Contractual Clauses in accordance with Article 46 paragraph 2 letter C). In this case, the data subject may obtain a copy of the guarantees on which the transfer is based by writing an email to privacy@fondital.it.



5. AUTOMATED PROCESS

We do not use decision-making processes based on automated processing, including profiling.



6. THE RIGHTS OF THE DATA SUBJECTS

You may assert your rights as expressed in Articles 15 et seq. of EU Regulation 2016/679 by directly contacting the Data Controller using the contact details indicated above.

In particular, you have the right, at any time, to obtain access to your personal data from the Data Controller and request the Data Controller information relating to the processing, as well as to rectify, erase your personal data or restrict their processing and object to the processing carried out pursuant to Art. 6, paragraph 1, letter e) or f) GDPR. Furthermore, at any time, you have the right to withdraw the consent given without prejudice to the lawfulness of the processing based on consent before the withdrawal. You have the right to the portability of your personal data and in this case the Data Controller will provide you with your personal data in a structured format, commonly used and readable by an automated device. To stop receiving direct marketing communications, simply click on the "unsubscribe" button in any email or newsletter you receive or write an email to privacy@fondital.it. If you believe that the processing of your personal data by the Data Controller is in violation of the provisions of Regulation (EU) 2016/679, you have the right to lodge a complaint with the Supervisory Authority - Italian Data Protection Authority (<https://www.garanteprivacy.it/>).



8. CHANGES TO THE POLICY

The Data Controller may change, modify, add or remove any part of this Privacy Policy, at any time, except when your consent is required. In order to facilitate the verification of any changes, the information notice will contain an indication of the date on which the privacy policy was updated.

Updated on: 30.06.21

THE DATA CONTROLLER

FONDITAL SPA

**STATEMENT OF ACKNOWLEDGEMENT OF PRIVACY POLICY PURSUANT TO ART. 13 GDPR
AND
CONSENT TO THE PROCESSING OF PERSONAL DATA PURSUANT TO ART. 6 GDPR**

I declare that I have read and understood the privacy policy, I confirm to be of age and
I consent
to the processing of my data for direct marketing purposes.

E-mail address to which marketing communications should be sent: _____

Telephone number to which marketing communications should be made: _____

Date _____

Signature
